

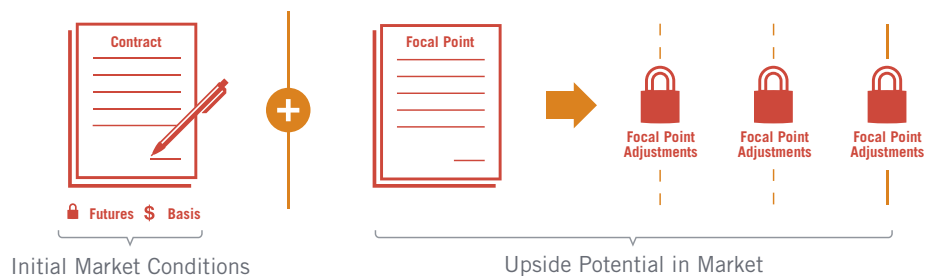
# FOCAL POINT

## Grain Marketing Contract

Deliver now and still participate in potential upside market moves.

### WHAT IS THE FOCAL POINT CONTRACT?

- › Focal Point is an add-on to an existing Cargill grain contract where you experience penny for penny price participation up or down for the duration of your Focal Point contract.
- › Focal Point adjustments are reflected in your contract's final settlement.
- › You are able to re-establish your price on the existing Cargill grain contract in up to three increments, not to exceed the volume of the existing grain contract.
- › The market cost to enter a Focal Point contract is called the Focal Point Factor.



### Why should I use Focal Point?

- › If you understand your market bias and are looking for a hands-on approach to grain marketing.
- › You should consider opening a Focal Point contract when you feel believe the market has upside potential.
- › As your trusted partner, we'll help you manage downside risk by establishing a maximum downside price of 10% below the Initial Focal Point value.

### What else do I need to know about Focal Point?

- › When you enter into a Focal Point contract, your grain settlement will be split into two payments. Once you have delivered your grain, you will receive a payment for 85% of the deferred delivery contract value; the balance and adjustment will be paid once the Focal Point net adjustment amount has been determined and all grain has been delivered. A Focal Point contract may extend past grain delivery, which will delay the second payment until the Focal Point net adjustment amount has been determined.
- › It is important to understand you are taking on limited price risk if the market goes down.
- › You can track Focal Point on [CargillAg.ca](https://www.CargillAg.ca).

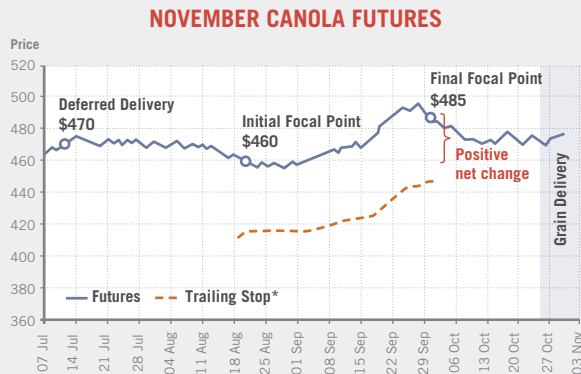
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# How Focal Point works

## CANOLA EXAMPLE 1

On July 10<sup>th</sup>, you establish a canola Deferred Delivery contract with Cargill for fall delivery (\$470/MT futures price component -20/MT basis = \$450/MT cash price). On August 20<sup>th</sup>, referencing the November futures, you decide to enter a Focal Point contract at \$460/MT (your Initial Focal Point Price) because you believe that November futures will increase. To manage downside risk, you create a trailing stop at 10% below current futures.



In line with your bias, the canola market price continues to increase over the coming months and on October 1<sup>st</sup>, you work with your Cargill advisor to exit the Focal Point contract at \$485/MT (your Final Focal Point Price). The net adjustment amount is reflected in the settlement for your canola Deferred Delivery contract.

### Here's how we calculate your settlement:

\$485/MT Final Focal Point Price

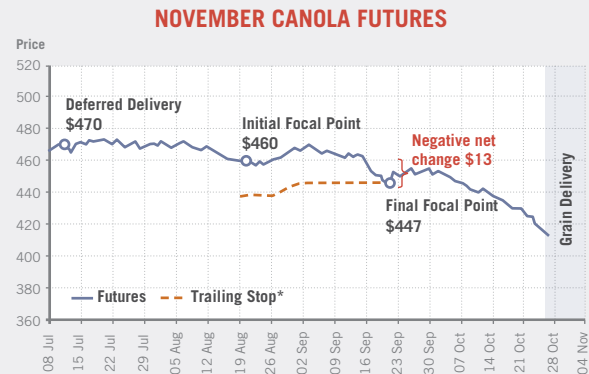
- \$460/MT Initial Focal Point Price
- \$3.50/MT Focal Point Factor

+\$21.50 cash price adjustment to Deferred Delivery value of \$450/MT

Final cash price of **\$471.50/MT**

## CANOLA EXAMPLE 2

On July 10<sup>th</sup>, you establish a canola Deferred Delivery contract with Cargill for fall delivery (\$470/MT futures price component -20/MT basis = \$450/MT cash price). On August 20<sup>th</sup>, referencing the November futures, you decide to enter a Focal Point contract at \$460/MT (your Initial Focal Point Price) because you believe that November futures will increase. To manage downside risk, you create a trailing stop at 5% below current futures.



While the canola market price begins to trend upwards initially, it starts to trend downwards at the beginning of September, and on September 22<sup>nd</sup>, your trailing stop is triggered at \$447/MT (your Final Focal Point Price). The net adjustment amount is reflected in the settlement for your canola Deferred Delivery contract.

### Here's how we calculate your settlement:

\$447/MT Final Focal Point Price

- \$460/MT Initial Focal Point Price
- \$3.50/MT Focal Point Factor

-\$16.50 cash price adjustment to Deferred Delivery value of \$450/MT

Final cash price of **\$433.50/MT**

### IMPORTANT TO NOTE:

In entering a Focal Point contract, you must choose either a trailing stop or a stop loss to help you manage downside risk.

\*Trailing Stop – In this example, the trailing stop is used. The trailing stop will never decline with the market. The trailing stop can never be more than 10% below futures.

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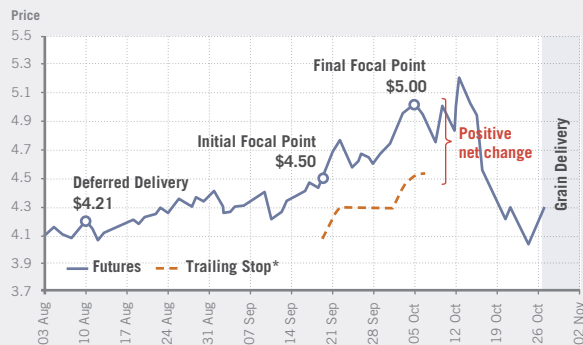


# How Focal Point works

## CORN EXAMPLE 1 (forex adjusted with basis)

On August 10<sup>th</sup>, you establish a corn Deferred Delivery contract with Cargill for November delivery (\$4.21/bu futures price component -0.40/bu basis = \$3.81/bu cash price). On September 20<sup>th</sup>, referencing December futures, you decide to enter a Focal Point contract at \$4.50/MT (your Initial Focal Point Price) because you believe that December futures will increase. To manage downside risk, you create a trailing stop at 10% below current futures.

### DECEMBER CORN FUTURES



In line with your bias, the corn market price continues to increase over the coming months and on October 5<sup>th</sup>, you work with your Cargill advisor to exit the Focal Point contract at \$5.00/bu (your Final Focal Point Price). The net adjustment amount is reflected in the settlement for your corn Deferred Delivery contract.

#### Here's how we calculate your settlement:

\$5.00/bu Final Focal Point Price

- \$4.50/bu Initial Focal Point Price
- \$0.06/bu Focal Point Factor

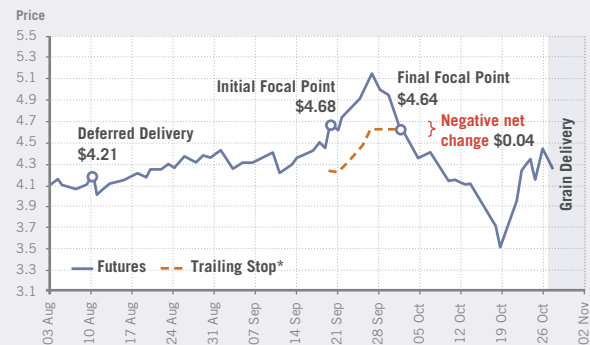
-\$0.44 cash price adjustment to Deferred Delivery value of \$3.81/bu

Final cash price of **\$4.25/bu**

## CORN EXAMPLE 2 (forex adjusted with basis)

On August 10<sup>th</sup>, you establish a corn Deferred Delivery contract with Cargill for November delivery (\$4.21/bu futures price component -0.40/bu basis = \$3.81/bu cash price). On September 20<sup>th</sup>, referencing December futures, you decide to enter a Focal Point contract at \$4.68/bu (your Initial Focal Point Price) because you believe that December futures will increase. To manage downside risk, you create a trailing stop at 10% below current futures.

### DECEMBER CORN FUTURES



While the corn market price starts to trend upwards, near the end of September it begins to trend downwards. On October 2<sup>nd</sup>, the trailing stop is triggered and you work with your Cargill advisor to exit the Focal Point contract at \$4.64/bu (your Final Focal Point Price). The net adjustment amount loss is reflected in the settlement for your corn Deferred Delivery contract.

#### Here's how we calculate your settlement:

\$4.64/bu Final Focal Point Price

- \$4.68/bu Initial Focal Point Price
- \$0.06/bu Focal Point Factor

-\$0.10 cash price adjustment to Deferred Delivery value of \$3.81/bu

Final cash price of **\$3.71/bu**

#### IMPORTANT TO NOTE:

In entering a Focal Point contract, you must choose either a trailing stop or a stop loss to help you manage downside risk.

\*Trailing Stop – In this example, the trailing stop is used. The trailing stop will never decline with the market. The trailing stop can never be more than 10% below futures.

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